

Robin JR Blatt

292 Prince Street West Newton, MA 02465
Tel: 617.633.5522 ~ Fax: 617.964.0971
robinblatt@biogenuity.com ~ www.biolawbusiness.com

RE: Professional Recommendation for Mr. Nir Levi

18 July 2008

To Whom it May Concern:

I am the Director of the Boston Haifa Life Sciences Initiative (BHLSI) and it is with great pleasure that I write this recommendation for Mr. Nir Levi.

Since January 2006, I have had the pleasure to work with Nir in a number of capacities; and, in all projects, I have been extremely impressed with his skills, talents, professionalism and practical contributions to all aspects of project management and implementation.

As a consultant to BHLSI, Nir has provided valuable assistance to me as well as to the international entrepreneurs that have been part of our binational business delegations to Boston.

Specifically, major responsibilities included 1) review and critical analysis of business plans and company missions, markets and materials; 2) development of educational training and delivery of presentations; 3) effective engagement of volunteers and professional leaders to participate in BHLSI and to accomplish goals; and 4) general consultation related to needs assessments, surveys and database development.

Nir approaches each initiative with flexibility and professionalism. He is focused and outcome oriented; as such, he effectively brings each project to conclusion in a timely manner. He communicates very well and receives positive feedback for his input and impact from community leaders and entrepreneurs.

Nir is always engaged and has a unique global perspective. He has attended a number of BHLSI meetings (both in Boston and Israel) and his interests and expertise is evident in all projects. Throughout our many interactions I have been impressed with his intellectual abilities and value as a team member. He has an excellent understanding health and business related issues as well as a passion for assuring success of Israeli entrepreneurs.

Nir's dedication and goodness of spirit underlies my belief that he will be a valuable leader and contribute greatly to any academic and work endeavor he undertakes. I recommend his participation without hesitation and would be pleased to provide further information regarding the work Nir has performed on my behalf.

Sincerely,

Robin JR Blatt
Director, Boston Haifa Life Sciences Initiative (BHLSI)
Publisher, The Journal of BioLaw & Business
Adjunct Lecturer, Harvard School of Public Health
Eisenhower Fellow (India and Singapore)